

# Brent Ogden — Front-End Developer | Web Developer | Front-End Engineer

Commerce City, CO • (720) 254-5354 • ogden87@gmail.com

LinkedIn: linkedin.com/in/brent-ogden-70398012 • Portfolio: brentogden.com

## Professional Summary

Front-End Developer with 12+ years of experience delivering responsive, high-performance web applications and CMS-driven websites using HTML, CSS, JavaScript, React, Bootstrap, Handlebars, Sass, WordPress, Adobe Experience Manager (AEM), and Shopify. Proven ability to improve performance, streamline workflows, and deliver user-focused interfaces at scale. Strong background in UI development, Python automation, and process optimization across enterprise and client environments.

## Core Skills

HTML • CSS • JavaScript • React • Responsive & Mobile-First Development • Bootstrap • Sass (SCSS) • WordPress • Adobe Experience Manager (AEM) • Shopify Theme & Component Development • UI Development • Front-End Architecture • Performance Optimization • Accessibility Awareness • Python Automation • Airtable Workflows • REST API Consumption • Figma (UI/UX Collaboration) • Agile Methodologies • QA & Testing

## Professional Experience

Senior Software Engineer / Freelance Web Developer

Commerce City, CO | Nov 2023 – Present

- Designed and delivered responsive front-end applications and marketing sites using React, HTML, CSS, and JavaScript.
- Developed custom Shopify components, templates, and reusable sections to support product merchandising and conversion.
- Built and maintained Shopify pages including landing pages, collection pages, and custom content sections.
- Implemented CMS-driven pages and reusable UI components, reducing future development effort by 30%.
- Automated configuration and content workflows using Python, cutting manual setup time by 40–50%.
- Collaborated directly with stakeholders to translate business requirements into scalable front-end solutions.

Senior Software Engineer

DISH Network • Littleton, CO | Oct 2022 – Nov 2023

- Designed and delivered Python-based automation and ML workflows using OCR and language models, reducing manual processing effort by 50%.
- Improved internal system response times by approximately 15% through workflow optimization and refactoring.
- Built internal tooling that increased legal and operations team throughput while reducing error rates.
- Earned a Quarterly Innovation Award for delivering high-impact automation solutions.
- Collaborated cross-functionally with legal, product, and engineering teams to deploy scalable internal tools.

Configuration Analyst

Welltok / Virgin Pulse • Denver, CO | Jan 2020 – Sep 2022

- Served as primary configuration SME supporting 15–20 concurrent client initiatives.
- Designed Python automation scripts reducing configuration effort by 25–50%.
- Led adoption of Airtable workflows, improving team visibility and reducing handoff delays by 30%.
- Refactored 60+ marketing pages to support enterprise rebranding with zero production regressions.

Associate Configuration Analyst

Welltok • Denver, CO | Oct 2018 – Jan 2020

- Configured and deployed 100+ marketing components across 30+ client programs.
- Reduced campaign setup errors by 20% through improved validation and documentation.
- Built an internal training website, reducing onboarding time for new analysts by 30%.

## Web Developer

First Data Corporation • Greenwood Village, CO | Apr 2015 – Dec 2017

- Developed and maintained hundreds of CMS-driven websites using HTML5, Handlebars, Bootstrap, PHP, Sass, and AEM.
- Reduced average page load times by approximately 30% through asset optimization and refactoring.
- Migrated legacy PHP sites to a static AWS-hosted architecture, lowering maintenance overhead.
- Supported localization for 30+ international markets.

## Associate Web Program Manager

First Data Corporation • Greenwood Village, CO | Mar 2013 – Apr 2015

- Administered BoldChat integrations across hundreds of enterprise websites.
- Managed Brightcove video content supporting dozens of marketing campaigns annually.
- Served as Workfront administrator, reducing ad-hoc requests by 25%.

## Quality Assurance Lead

National Cinemedia • Centennial, CO | Jul 2011 – Mar 2013

- Led QA for 7 websites, 2 mobile applications, and a SharePoint platform.
- Implemented regression testing processes reducing production defects by approximately 30%.

## Production Coordinator

National Cinemedia • Centennial, CO | Dec 2005 – Aug 2011

- Managed production workflows for 300–800 advertising assets per week.
- Built MS Access reporting tools used by leadership to track operational throughput.

## Education

Bachelor of Science — Business Administration (Information Systems)

University of Colorado Boulder